

# WOEMA Newsletter Advertising Contract

Ad size	Specifications	One Issue	Two Issues	Three Issues	Four Issues
1/4 Page	4 x 3	\$180	\$330	\$490	\$650
1/2 Page (vert)	9 x 3	\$350	\$640	\$950	\$1260
1/2 Page (horiz)	4 x 7	\$350	\$640	\$950	\$1260
Full Page	9 x 7	\$640	\$1200	\$1740	\$2310

Rates are non-commissionable. Ad space is limited, so place your order early!

## Production Requirements

Please email your EPS file or high resolution JPG (minimum 300 DPI) file to [woema@hp-assoc.com](mailto:woema@hp-assoc.com)  
For larger files, please mail CD to the address below

## Advertiser Information

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Telephone: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

## Specifications

- one-time only, in the \_\_\_\_\_ issue.
- twice, in the \_\_\_\_\_ and \_\_\_\_\_ issues.
- three times, from the \_\_\_\_\_ issue to the \_\_\_\_\_ issue.
- four times, from the \_\_\_\_\_ issue to the \_\_\_\_\_ issue.

## Payment

Payment must accompany order. Please make checks payable to WOEMA (Tax ID # 94-2260376).

Credit Card # \_\_\_\_\_ exp. \_\_\_\_\_

## Signature

I agree to abide by the advertising specifications and policies.

Authorized signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Mail contract and payment to WOEMA:**  
**575 Market Street, Suite 2125 • San Francisco, CA 94105**  
**Questions? CALL: 415-927-5736 FAX: 415-927-5726.**