OCCUPATIONAL MEDICINE: 
A Climate of Change

WESTERN OCCUPATIONAL HEALTH CONFERENCE

SEPTEMBER 10-12, 2009
FireSky Resort & Spa • Scottsdale, Arizona

CME: Qualifies for up to 21 hours of Category 1 Credit for Physicians

JOINTLY SPONSORED BY:
Western Occupational & Environmental Medical Association (WOEMA)
Center for Occupational and Environmental Health (COEH), University of California, Berkeley

WOEMA is the western component of the American College of Occupational and Environmental Medicine (ACOEM)
Join us for the Western Occupational Health Conference in Scottsdale, Arizona, the heart of the lush Sonoran Desert. Ideally set at the FireSky Resort & Spa, a luxury resort and spa that plays on the four elements thought to represent all that exist: fire, water, earth and air, this year’s conference is designed to be energizing, informative and empowering. The curriculum places more emphasis on environmental issues than ever before, while still addressing the important practical issues of delivering quality, evidence-based patient care. WOHC 2009 offers speakers and topics to stimulate your thinking in new directions and help you adapt to the changes in our field. In addition, it is one of the best opportunities for coming together with colleagues and building your professional network.

Peter Vasquez, MD  
WOHC 2009 Conference Chair  
Medical Director, Intel Take Care Health Systems

Steven C. Schumann, MD  
WOEMA President  
Medical Director, Occupational Health Doctors on Duty/Salinas Urgent Care

WOHC 2009 PLANNING COMMITTEE

- Rupali Das, MD, MPH
- Michael Fischman, MD, MPH, FACOEM
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- Sarah Jewell, MD, MPH
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- Scott Levy, MD, MPH
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- Steven Pike, MD, MS, FACOEM
- Randy Soo Hoo, MD, MPH, FACOEM
- Patricia Wiggins, MD, MPH
- Hong Zhang, MD, MPH, MS, FACOEM

GET READY FOR THE UNFORGETTABLE EXPERIENCES AWAITING YOU!

To add fun to your visit to Scottsdale, consider taking a guided hike or Jeep Tour through the McDowell Mountain foothills, enjoy a round of challenging desert golf, browse downtown’s fine art galleries or savor the culinary talents of Scottsdale’s renowned chefs and restaurants. Getting to Scottsdale is a breeze with robust air service offerings at Phoenix Sky Harbor International Airport and Scottsdale Airport.

HOTEL AND SPA INFORMATION

The FireSky Resort & Spa is located at 4925 N. Scottsdale Road in Scottsdale, AZ. For reservations call: 800-528-7867 or 480-945-7666 and identify yourself as attending “WOHC.” The reduced group room rate is $199.00. The cut-off date for hotel reservations at this room rate is August 10, 2009. Rooms are available on a space/room availability basis.

FireSky Resort and Spa is a beautiful, intimate Scottsdale, Arizona resort hotel in the heart of the Old Town district. The Fashion Square mega mall is nearby, as well as numerous museums, restaurants, and golf courses.

EDUCATIONAL OBJECTIVES

- Understand the availability, strengths, and limitations of the different types of scientific evidence used in assessing causation.
- Learn ways to optimize provider self-awareness, therapeutic alliances and efficacy and patient retention.
- Develop a familiarity with the current evidence regarding the role of exercise in the prevention of common health issues and the mitigation of health risks.
- Identify non-traditional and creative approaches to improving employee health.
- Be able to calculate permanent impairment and decision-making skills in apportioning causation to ensure accuracy.
- Identify ways to provide pain relief while avoiding impairment and addiction.
THURSDAY  
SEPTEMBER 10, 2009

7:30 am - 12:00 pm
Golf Tournament  
Grayhawk Golf Club – Talon Course  
Growthawk is a paradise for those with a passion for the game. The award-winning Talon course offers unique challenges as it winds through some of the most spectacular Sonoran Desert on the planet and is one of the most exciting and dramatic tests of golf in the Southwest. This course is included on Golf Magazine’s prestigious list of the “Top 100 You Can Play in the U.S.” Join fellow WOHC golfers and play one of the finest golf courses in the Valley of the Sun.

POST-GRADUATE SESSIONS  
9:00 am - 4:00 pm
POST-GRADUATE SESSION 1  
Exclusive Tour of The Luke Air Force Base  
See the inner-workings of the 56th Security Forces Squadron named best in Air Education and Training Command Security Forces in the United States in 2009. On this guided “behind-the-scenes” tour you will learn about the safety and training measures at the base and environmental issues of this site. Luke Air Force base is a mix of active duty Airmen and reservists. Tour limited to first 20 participants who register.

POST-GRADUATE SESSION 2  
PowerOrtho: The Lower Extremity  
An always-popular interactive workshop, this year’s morning PowerOrtho session puts the focus on the lower extremity, including examination of the hip, knee, ankle and the foot. Both orthopedic and physical medicine approaches to diagnosis will be presented. The workshop will also include demonstrations of injection techniques, indications for studies including plain film radiography, MRI, contrast MRI, and electrodiagnostic studies. Indications for invasive treatments and specialty referrals will also be covered.  
Faculty: Mark A. Greenfield, DO

1:00 pm - 5:00 pm
POST-GRADUATE SESSION 3  
PowerOrtho: The Spine  
The session will feature hands-on review and practice of exam techniques and pearls for the cervical and lumbar spine, preceded by a brief didactic session on the anatomy and pathophysiology of each. There will also be a discussion covering indications and techniques for imaging, and timing of referral for physical therapy injection and/or surgery. Topics such as the role of cervical traction, cervical fusion, IDT, and other controversies will be discussed.  
Faculty: Kevin S. Ladin, MD, Physical Medicine and Rehabilitation Physician, Center for Physical Medicine & Rehabilitation

POST-GRADUATE SESSION 4  
PowerNeuro: Clinical Evaluations of Neurological Illness from Workplace Injuries  
In the tradition of Power Ortho, this brand new offering serves to familiarize occupational health physicians with the framework of the neurological exam, improve neurological examination skills and promoting the recognition of abnormalities. In addition, the focus on Occupational Neurology will provide a framework of decision-making regarding such topics of seizure disorders and ability to work and neurotoxicity, their possible clinical presentations, and an algorithm for evaluating patients with possible neurological illness from toxic agents.  
Faculty: Jonathan Rutchik, MD, MPH, Neurology, Environmental and Occupational Medicine Associates and UCSF Division of Occupational Medicine; Katherine H. Noe, MD, PhD, Mayo Clinic Hospital, Dept. of Neurology

3:00 pm - 5:00 pm
POST-GRADUATE SESSION 5  
Medical Decision-Making  
An update on Evaluation and Management (E & M) documentation and code selection and a briefing on ICD-10 implementation and immediate steps to take NOW.  
Faculty: Connie McHugh, Associate Vice President for Membership and Accreditation, Arizona Medical Association

5:30 pm - 7:00 pm
Spirit of the Southwest Welcome Reception  
Join us in the center of the exquisite Firesky Resort & Spa for a welcome reception featuring delicious authentic southwest delicacies and music. It’s the perfect opportunity to unwind, make new friends, and re-connect with colleagues. The lobby doors open to a lush patio area where there is comfortable seating around fire pits. You can also stroll back inside and tour the vendor exhibits where there is a table-tennis tournament and silent auction. Auction proceeds benefit the WOHC resident scholarship fund.  
Reception is sponsored by Efficient Enterprise Engineering, Inc., Ex3
FRIDAY
SEPTEMBER 11, 2009

7:00 am - 8:00 am
Continental Breakfast in the Exhibit Area
(Sponsored by Take Care Health Systems)

PLENARY SESSIONS
8:00 am - 8:15 am
Welcome & Opening Address
Peter Vasquez, MD, WOHIC 2009 Conference Chair

8:15 am - 9:00 am
Keynote Address: Improving Employee Health to Maximize Business Performance
Faculty: Sean Sullivan, JD, CEO and President, Institute for Health and Productivity Management

9:00 am - 2:00 pm
Guest/Spouse Activity: Frank Lloyd Wright Desert Masterpiece Taliesin West
Experience firsthand Wright’s brilliant ability to integrate indoor and outdoor spaces. Visit the Cabaret Theater, Music Pavilion, Kiva and Frank Lloyd Wright’s private office—all linked by dramatic terraces, gardens and walkways overlooking the rugged Sonoran Desert and valley below. Knowledgeable and experienced guides explain how the site relates to the desert and provide a general overview of Wright’s philosophies and theories of design. The 90-minute tour includes a tour of the newly restored living quarters and the dramatic Taliesin West living room.
(Optional/Additional Fee; $75 per person)

9:05 am - 10:15 am
Best Practices for Health, Wellness and Employer-Based Care
Discuss innovation in on-site care — an opportunity for physicians to develop relationships and expand programs where employers can provide service.
Moderated by Pamela Hymel, MD, MPH, FACOEM, Corporate Medical Director, Cisco Systems. Faculty: Don Fisher, MD, Intel Corporation/ Mayo Clinic; Lucy Crane, MD, CMO Walgreens/Take Care Health Systems/Work-Site based Primary Care; Chris Talarico, PharmD, Walgreens/Work-Site based Pharmacy Services

10:15 am - 10:45 am  Break with the Exhibitors

10:45 am - 12:00 pm
Evaluation of Causation — AMA Guides to the Evaluation of Permanent Impairment
Calculate permanent impairment and make the tough decisions in apportioning causation to ensure accuracy.
Faculty: Roger M. Belcourt, MD, MPH, FACOEM, Regional Medical Director, Concentra (and moderator); Mark Hyman MD; Gideon A. Letz, MD, MPH, State Compensation Insurance Fund

12:00 pm  Lunch on Your Own

12:30 pm - 1:30 pm
Concurrent Luncheon CME Sessions
(select one - box lunches will be available for purchase)

• Managing Cultural Diversity
  Explore the connection and understanding between provider and patient. Explore simple techniques of connection in an effort to minimize missed appointment rates and maximize therapeutic alliances.
  Faculty: Cedrick Smith, MD, Concentra

• ADA and Aging Issues Relative to Preplacement/FFD Examinations
  Address safety issues for your aging workforce.
  Faculty: Dennis Poczekay, MD, The Permanente Medical Group; Mary Jo O’Neill, Regional Attorney, Phoenix District Office, Equal Employment Opportunity Commission

1:30 pm - 2:00 pm
Addiction: What You Need to Know
Recognize the basics of addiction: Neuroscience, limbic system, which drugs are used and why, recovery and treatment.
Faculty: Mel Pohl, MD, FASAM, Medical Director, Las Vegas Recovery Center

2:00 pm - 2:30 pm
Monitoring for Diversion, Abuse and Addiction in the Clinical Occupational Medicine Setting
Identify the right balance between the war on drugs and the war on pain.
Faculty: Stephen Borowsky, MD, University of Arizona – College of Medicine

2:30 pm - 3:00 pm
WOEMA Annual Business Meeting & Rutherford T. Johnstone Award

3:00 pm - 3:30 pm  Break with the Exhibitors

3:30 pm - 4:15 pm
Toxicology
Discuss the health hazards associated with firefighting and the approach for the occupational physician to manage toxic exposures.
Faculty: Jeffrey L. Burgess, MD, MPH, University of Arizona; John B. Sullivan, Jr., MD, University Physicians, University of Arizona

4:15 pm - 5:00 pm
From Hogans to Touchdowns — Epidemiology and the Environment in the Valley of the Sun
Describe what’s new, interesting, and challenging in the urban desert.
Faculty: Robert D. Jones, MD, Concentra; Sarah Santana, MPH, Epidemiologist Maricopa County Department of Public Health

5:00 pm - 6:15 pm
Exhibitor Reception
(Reception is sponsored by Concentra)

6:30 pm
Dinner at the Roaring Fork
Just a short walk across the street is the Roaring Fork, “a ranch house - meets - Colorado fly-fishing lodge” restaurant that features a rowdy saloon. For this special evening, we’ve created a prix fixe menu that includes tequila tasting and comfort foods with a Southwestern spin. Seating is limited, so sign up early! ($95 per person additional cost)
7:00 am - 8:00 am  
Continental Breakfast in the Exhibit Area

7:00 am - 8:00 am  
Legislative & Regulatory Update  
Hear about legislative and regulatory issues facing WOEMA states. Discussion will include topics of interest at a state and national level that affect providers in occupational and environmental health. All WOEMA members welcome!

PLENARY SESSION  
8:00 am - 8:15 am  
WOEMA President’s Welcome  
Steven C. Schumann, MD, Doctors on Duty/Salinas Urgent Care

8:15 am - 8:30 am  
ACOEM President’s Address  
Pamela Hymel, MD, MPH, FACOEM, Corporate Medical Director, Cisco Systems

8:30 am - 9:15 am  
ACOEM Occupational Medicine Practice Guidelines: The Evidence  
Apply the scientific evidence, utilization review, and the national standard of care to your practice.  
Faculty: Marjorie Eskay-Auerbach, MD, JD, Spine Care and Forensic Medicine, PLLC

9:15 am - 10:00 am  
Food Safety  
From peanuts to spinach, baby formula to Chinese milk — recognize what makes us sick and how you can help prevent it.  
Faculty: Richard J. Jackson, MD, UCLA School of Public Health

10:00 am - 10:30 am  
Break with the Exhibitors

10:30 am - 11:15 am  
Medical Implications of Air Travel  
Ensure that employers and employees fly safely through a global economy.  
Faculty: Jan Stepanek, MD, MPH, Mayo Clinic

11:15 am - 12:00 pm  
Emerging & Re-Emerging Infectious Diseases  
Update and improve diagnostic acumen and clinical management skills when assessing exposure to infectious diseases.  
Faculty: Peter C. Kelly, MD, FACP, Arizona Department of Health Services

12:00 pm  
Lunch on Your Own

12:30 pm - 1:30 pm  
Concurrent Luncheon CME Sessions  
(select one - box lunches will be available for purchase)

- **The Latest Court Decisions:**  
How they Impact Utilization Review Audits and Permanent Disability Ratings (*California focus*)  
Participate in an interactive discussion of the important cases: Simmons, Sanhagen, Ogilvie, and Almarez-Guzman  
*Moderated by Peter Swann, MD, FAAFP, Concentra Medical Centers*

- **What’s New in OSHA Recordability Requirements**  
Keep your partners, clients and employers up-to-date and in compliance in a changing environment.  
*Faculty: Rosemary K. Sokas, MD, MOH, Director, Office of Occupational Medicine, Occupational Safety and Health Administration*

1:45 pm - 2:30 pm  
Appropriate Management of Acute and Chronic Pain in a Patient-Specific Centered Focused Plan  
Be the hero — provide relief while avoiding impairment and addiction.  
*Faculty: Robert L. Barkin, MBA, PharmD, FCP, DAAPM, Associate Professor of Anesthesiology, Family Medicine and Pharmacology, Rush University Medical Center*

2:30 pm - 3:15 pm  
Bouncing Back From Pain  
Assess and reduce the costs of work-related musculoskeletal disorders.  
*Faculty: Marjorie L. Baldwin, MD, Arizona State University*

3:15 pm - 3:30 pm  
Break

3:30 pm - 4:15 pm  
Functional Restoration and Chronic Pain Management  
Prevent delayed recovery through early intervention.  
*Faculty: Steven D. Feinberg, MD Adjunct Clinical Professor Stanford University School of Medicine*

4:15 pm - 5:00 pm  
Exercise: Your Safest Investment in a Tough Economy  
Review the current scientific literature regarding the role and benefits of physical activity in reference to maximizing health, preventing disability, and managing pain.  
*Faculty: Robert Scales, PhD, Director of Cardiac Rehabilitation and Wellness, Mayo Clinic*

5:00 pm  
Conference Closing
CONTINUING MEDICAL EDUCATION

COEH is accredited by the Institute for Medical Quality/California Medical Association (IMQ/CMA) to provide continuing medical education for physicians. COEH takes responsibility for the content, quality and scientific integrity of this CME activity. COEH designates this educational activity for a maximum of 21 AMA PRA Category 1 Credits™. This credit may also be applied to the CMA Certification in Continuing Medical Education.

Nurses: The California Board of Registered Nursing recognizes Category 1 CME for license renewal purposes.

QME Credit: WOHC is a provider of continuing education credit for the Industrial Medical Council (IMC); this program counts for up to 12 hours of QME credit. Provider Number: 340

ABOHN: The American Board of Occupational Health Nurses recognizes Category 1 CME as applicable for the education requirement for certification by the ABOHN.

AAPA: The American Academy of Physician Assistants accepts Category 1 CME for completion of NCCPA certification maintenance and state regulatory requirements.

AAFP: Approval is pending for prescribed credit from the American Academy of Family Physicians (AAFP).

ABPM: The American Board of Preventive Medicine (ABPM) approved the module entitled “Western Occupational Health Conference” for 12 MOC hours.

REGISTRATION FEES

ACOEM/WOEMA members register for the discounted member registration fee of $575 per person. Fee includes: Welcome Reception, Exhibitor Reception, syllabus on CD-ROM, and all Plenary Sessions (Fri./Sat.). Separate registration fees apply for: Golf Tournament, Post-Graduate Sessions, Guest/Spouse Events and Dinner at the Roaring Fork (Friday evening).

MEMBERSHIP DISCOUNT

Members in ACOEM and WOEMA are eligible for registration discounts in addition to the benefits accrued throughout the year. Become a member by calling ACOEM at 847-818-1800 or join on-line at www.acoem.org

RESIDENT POSTER SESSIONS AND SCHOLARSHIPS

WOEMA is inviting resident physicians to present posters on occupational and environmental medicine research or projects that have been conducted. A review panel will award first prize ($250) and a second prize ($125) to the presenters. Resident Physicians should indicate their intent to enter a poster by contacting the WOEMA office at 415-764-4918 by August 1st.

A limited number of scholarships are available to residents. Those awarded scholarships will be requested to assist with speaker introductions and other activities to facilitate the conference. Call the WOEMA office at 415-764-4918 or go to www.woema.org for an application form.

EXHIBIT AND SPONSORSHIP OPPORTUNITIES

To reserve an exhibit space, go to www.woema.org to complete the on-line exhibitor registration form. Exhibit spaces are available for $900 each, which provides an 8 x10 foot space furnished with a table, two chairs, a one-line sign and full conference registration for two representatives. Internet access is available for $100 per booth. There is a $50 electricity fee for booths requesting electrical access. Additional representatives can be registered at a fee of $550 each, and all representatives MUST be registered in order to staff your booth. There is $50 booth late fee after July 31st.

HOTEL AND SPA INFORMATION

FireSky Resort and Spa
4925 North Scottsdale Road
Scottsdale, AZ 85251
Reservations: 800.528.7867
Tel: 480.945.7666  Fax: 480.946.4056
www.fireskyresort.com

QUESTIONS?

Questions about WOHSC 2009 can be directed to WOEMA via email at woema@hp-assoc.com, phone 415-764-4918 or fax at 415-764-4915. Registration forms can be mailed to: WOEMA, 575 Market Street, Suite 2125, San Francisco, CA 94105.
Western Occupational Health Conference 2009

Name: _______________________________  Degree: _______________________________

Affiliation/Company: ____________________________________________________________

Address: _____________________________________________________________  City: _____________________  State: ________  Zip: ____________________

Phone: _____________________  Fax: _______________________  Email: ____________________________

Spouse/Guest Name  ($75 guest fee)

______________________________

PHONE REGISTRATIONS NOT ACCEPTED.

It is very important to us that you enjoy WOHC ‘09. If due to a disability, you have special needs or requirements, please call 415-764-4918 and we will do our best to accommodate your needs.

CANCELLATIONS: No refunds after August 31, 2009. Cancellations made prior to August 31, 2009 are subject to a 50% cancellation fee. Post-Graduate Sessions, Guest/Spouse Activities, and Special Events are subject to a minimum and maximum attendance. If the requirements are not met, we reserve the right to cancel or, if a sell-out occurs, we reserve the right to limit attendance where necessary.

PLenary only - Two Day Session Registration:

(Friday and Saturday attendance)

☐ ACOEM/WOEMA Members $575  ☐ RN/PA, other health professionals $400  ☐ Residents/Students* $200

☐ Non-Member Physicians $725  ☐ Retired ACOEM/WOEMA Members $300  ☐ Guest (attending with a full-conference registrant) $75

POST-GRADUATE SESSIONS: (Thursday attendance; additional fees apply; choose one morning and/or one afternoon or full day tour)

$100 Member / $125 Non-Member / $50 RNs/PAs/Other Health Professionals / $35 Residents/Students

☐ PG 1: Luke Air Force Base (9 am - 4 pm)  ☐ PG 4: PowerNeuro: Clinical Evaluations of Neurological Illness (1 pm - 5 pm)

☐ PG 2: PowerOrtho: The Lower Extremity (8 am - 12 pm)  ☐ PG 5: Medical Decision-Making: E&M Codes/ICD-10 Implementation (3 pm - 5 pm)

CONCURRENT SESSIONS: Choose one each day. Boxed lunches available for purchase.

FRIDAY  ☐ Managing Cultural Diversity  ☐ ADA and Aging Issues Relative to Preplacement

SATURDAY  ☐ The Latest Court Decisions: UR Audits/Permanent Disability Ratings (California focus)  ☐ What's New in OSHA Recordability Requirements

Golf: (Thursday 7:30 am - 12:00 pm)

☐ Golf tournament at Grayhawk Golf Club ($125 per person, includes cart, range balls, boxed lunch, and prizes for the winners)

SPECIAL EVENTS (tickets required)

☐ # tickets - Frank Lloyd Wright Desert Masterpiece - Friday 9 am (GUEST TOUR) ($75 per person)

☐ # tickets - Roaring Fork Dinner and Tequila Tasting - Friday 6:30 pm ($95 per person)

SYLLABUS:
The course syllabus will be provided on CD-ROM for all conference attendees.

☐ Check here to request a printed copy of the syllabus (ordered in advance $50; on-site $75)

TOTAL REGISTRATION FEES: Late fee: add $50 to all registrations postmarked/received after August 31, 2009.

METODOF PAYMENT:

☐ Check**  ☐ Visa  ☐ Mastercard  ☐ AMEX

Card #: _______________________________  Exp. Date: _______________________________

Cardholder Name (please print): ___________________________________________  Signature: ___________________________________________

**Checks should be made payable to “WOHC” and made in U.S. dollars, drawn on U.S. banks.
Occpational Medicine: A Climate of Change

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